

SEASPAWN™ Bait Trials – Product testing 2011



Dear fellow anglers,

Your complimentary sample SEASPAWN™ is 'pre-activated' with SQUID flavour, a brand new type of bait designed to attract and catch a wide variety of coastal species by using; **INSTINCT, TASTE, SIGHT** and **SCENT**.

- We hope you both like it!



SPAWN FISHING IS NOT A NOVELTY...

Fish have been gorging themselves on spawn for MILLIONS of years!

SEASPAWN™ is the saltwater version of Aqua-SPAWN™ - believed to be the world's first synthetic fish eggs (roe) hookbait – complete with embryo (look closely)!

All fish will naturally eat spawn and it's probably the reason why we think SEASPAWN™ attracts them like no other bait. Suitable for all-year round fishing - *even in sub-zero temperatures!

*SAMPLE CAN BE STORED IN THE FRIDGE for re-use - OR PREPARE YOUR FUTURE PURCHASES USING WATER & GLYCERINE TO KEEP IN THE HOME FREEZER!

Spawn fishing is VERY different to anything you might have seen before... In order to understand why and get the best out of this fantastic new bait, please download your free Illustrated practical guide to spawn fishing - tools, rigs, tips and tricks

<http://www.lagunafp.eu/articles/SPAWN-Fishing.pdf>

GROW YOUR OWN

You may find it hard to believe; but your sample product started out as just tiny spawn particles made of minerals and other natural ingredients. But by adding just plain tap water and a water-based flavour of choice, they immediately start to expand right before your eyes!

Want to grow your own? SEASPAWN™ will be on sale from 1st October 2011 to which you can add any number or combination of different water-based flavours!

SEASPAWN™ FEATURES: (far too many to list them all here)

10 + years shelf life (Inactivated)

Reusable, dry-out and 'reactivate' many times

Synthetic product – made from 100% natural inorganic ingredients (not rubber or plastic)

Experiment with thousands of flavours, brilliant bait for all seasons - *even ice hole fishing

All fish instinctively eat spawn, looks and feels just like the real thing

Contains realistic embryo blood vessels

Soft, lightweight and delicate - perfect shape, variably sized, acts naturally in the water

Leeches out tons of flavour and attractors

Ice fishing capability to -46.5 (°C) - with the appropriate glycerine additives and flavours

Most absorbent bait available, capable of holding 200-400 times its own weight in water & flavour

Potentially contains up to 95% pure liquid flavour - the very best fish attractor you will ever find (FACT)



Recommended Rigs: The 'ROE-LOOP', The 'Sling-Shot' and traditional Pennel one or two hook type rigs.

Spawn fishing is different... In order to get the best out of this fantastic new bait please download your free copy: Illustrated practical guide to spawn fishing - tools, rigs, tips and tricks from: <http://www.lagunafp.eu/articles/SPAWN-Fishing.pdf>

Also check out our website for more in depth articles, products and features: www.lagunafp.eu

Want to grow your own spawn?

Tubs of 'inactivated' SEASPAWN will be on sale from 1st October 2011 to which you can add your own choice of water-based flavours.

SEASPAWN Product testing 1st September – 31st October 2011 inclusive

Please tell us of your catch details and experiences (good or bad) using our feedback form:

<http://www.lagunafp.eu/feedback.html>

Thank you for taking the time to try SEASPAWN™ we hope you catch some good fish!

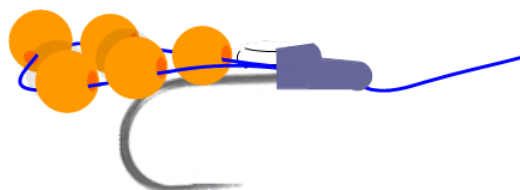
Interested in becoming a reseller? Please visit: www.seaspawn.co.uk or email: sales@seaspawn.co.uk

Thanks for taking part!

May all your fishes be bigger tomorrow!

Kind Regards

Chris Wilson



The "ROE-LOOP" Cluster rig

Designed by: Chris Wilson



The "Sling-Shot" rig

Designed by: Chris Wilson

Manufacturer of "UNIQUE" Fishing (Angling) products for a global sports & leisure market

Executive Director, CEO: Mr Christopher Martin Wilson

Fishing products from Europe's most innovative bait & tackle Company: **LAGUNA FP LTD** Registered in England No. 07425134

Registered office: 267 Beacon Road Wibsey BRADFORD West Yorkshire BD6 3DQ United Kingdom

<http://www.lagunafp.eu>